



women investing in women



# Data Supporting Women and Girls



**A COMPREHENSIVE FRAMEWORK FOR  
IMPROVING THE LIVES OF WOMEN & GIRLS**

# Some Stats...

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- 91% of all refugees are women
- 31% of US households headed by women are in poverty
- 2/3 of all adults who cannot read are women
- Women hold:
  - 10% of world income
  - 1% of world property
- 1 out of 3 women worldwide will be physically or sexually abused in their lifetime
- 70% of human trafficking are women or girls
  - 2 out of 3 being girls
- 1 woman every minute dies from complications pregnancy or childbirth



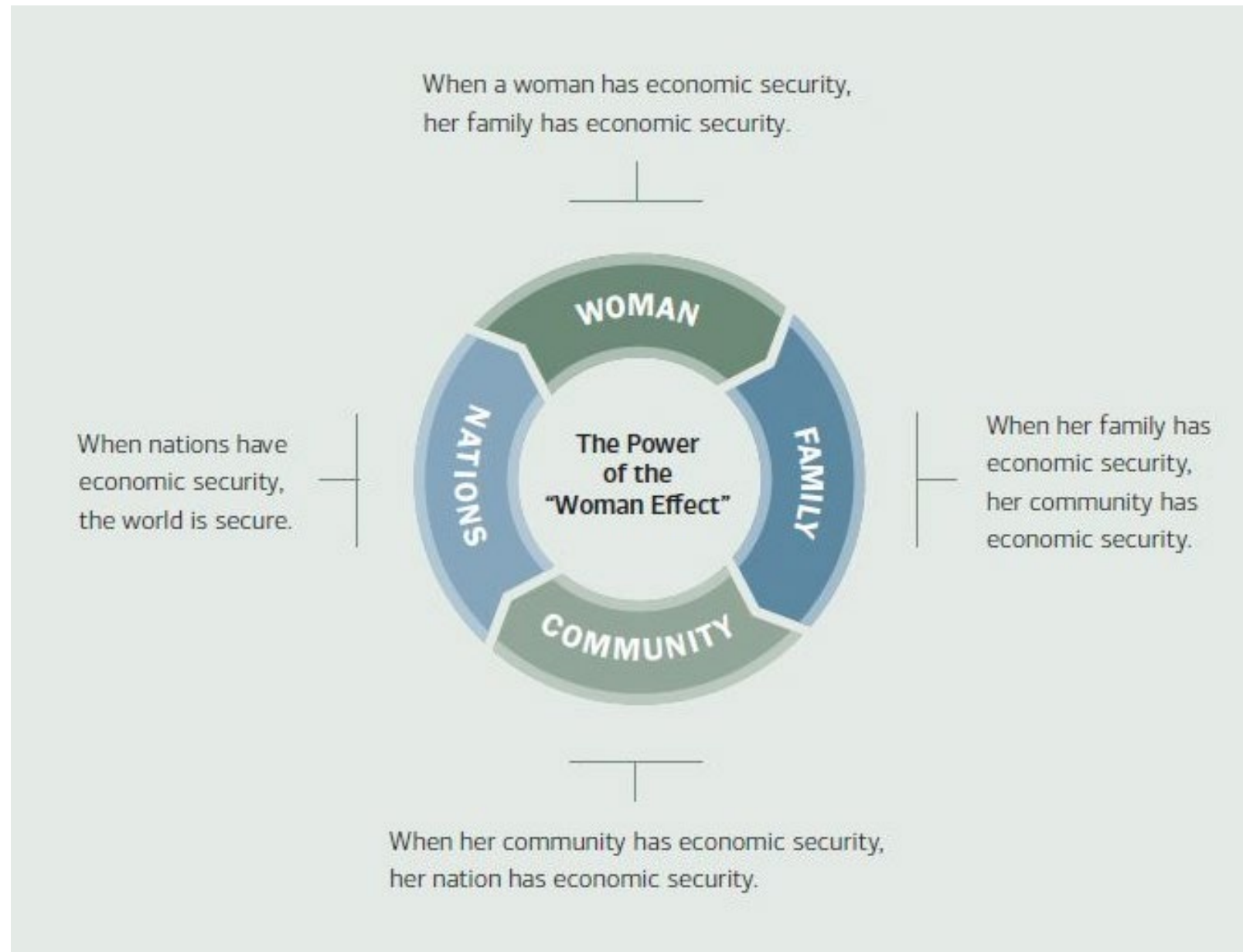
# The Good News

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- Women reinvest 90 % of their income to their families  
(compared to men @ 30-40%)
- Healthy, Educated and Empowered women have  
Health, Educated, and Empowered *Sons and Daughter*
- When women participate in public life, government  
corruption declines

# Investing in women works

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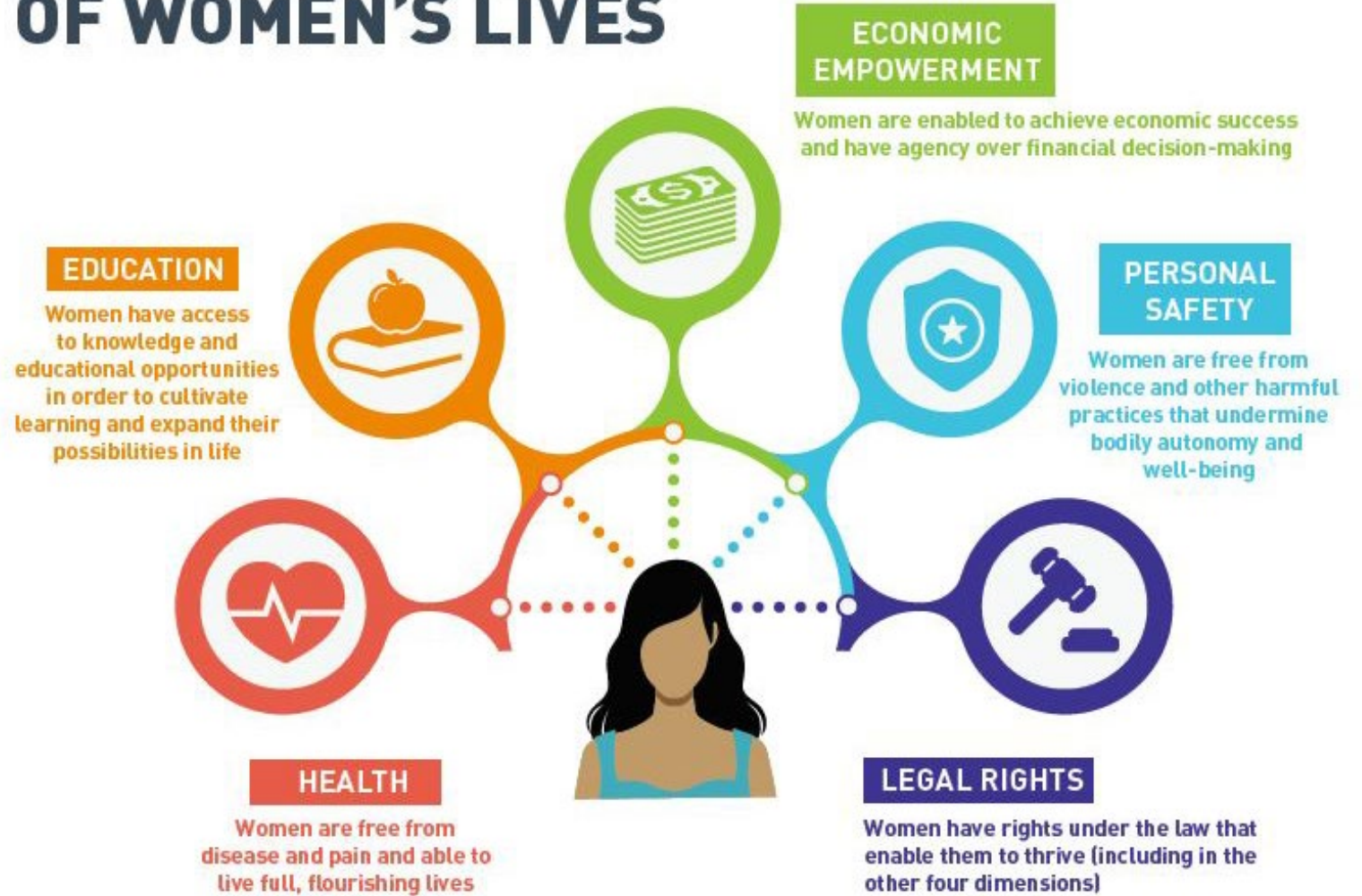


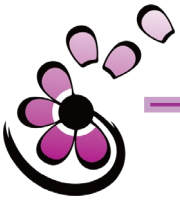


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Focus Areas  
that  
make the  
Most Impact

## THE FIVE DIMENSIONS OF WOMEN'S LIVES





# 2017-2018

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What have we been up to?

2017: Laying the groundwork

2018: Putting our ideas to the test

## Winter 2017 Retreat

### **Brainstormed**

- *History/Values of Blossom.*  
*Brainstormed a new vision*
- *Past events vs. sustainable future*

### **New Model for Giving**

- *Giving Circles*

### **Set Goals and Timelines**

- *Research best practices*
- *Revise by-laws*
- *Define roles/responsibilities*
- *Strategic planning*

### **Summer Book Study "Half the Sky"**

2017

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Laying  
the  
Ground-  
work

## Fall 2017 Retreat

### **Brought in Expert (facilitated)**

### **Identified Mission statement**

- *Blossom Benefit is a non-profit organization which seeks to inspire women to raise funds through its giving circles to address the needs of women and girls in the South Puget Sound and globally*

### **Identified Vision statement**

- *Building communities of women to help women change the world*

### **Organized the Structure**

- *New norms/giving goals*
- *Refined our framework*
- *Created a structure for decision making*
- *Defined our Board of Directors*



# 2018

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## Putting our Ideas to the Test

### March 2018 Inaugural Circle Launch!



### Main Goals of the Year

1. Model Giving Circle framework
2. Identify structure and governance for 2019 and beyond

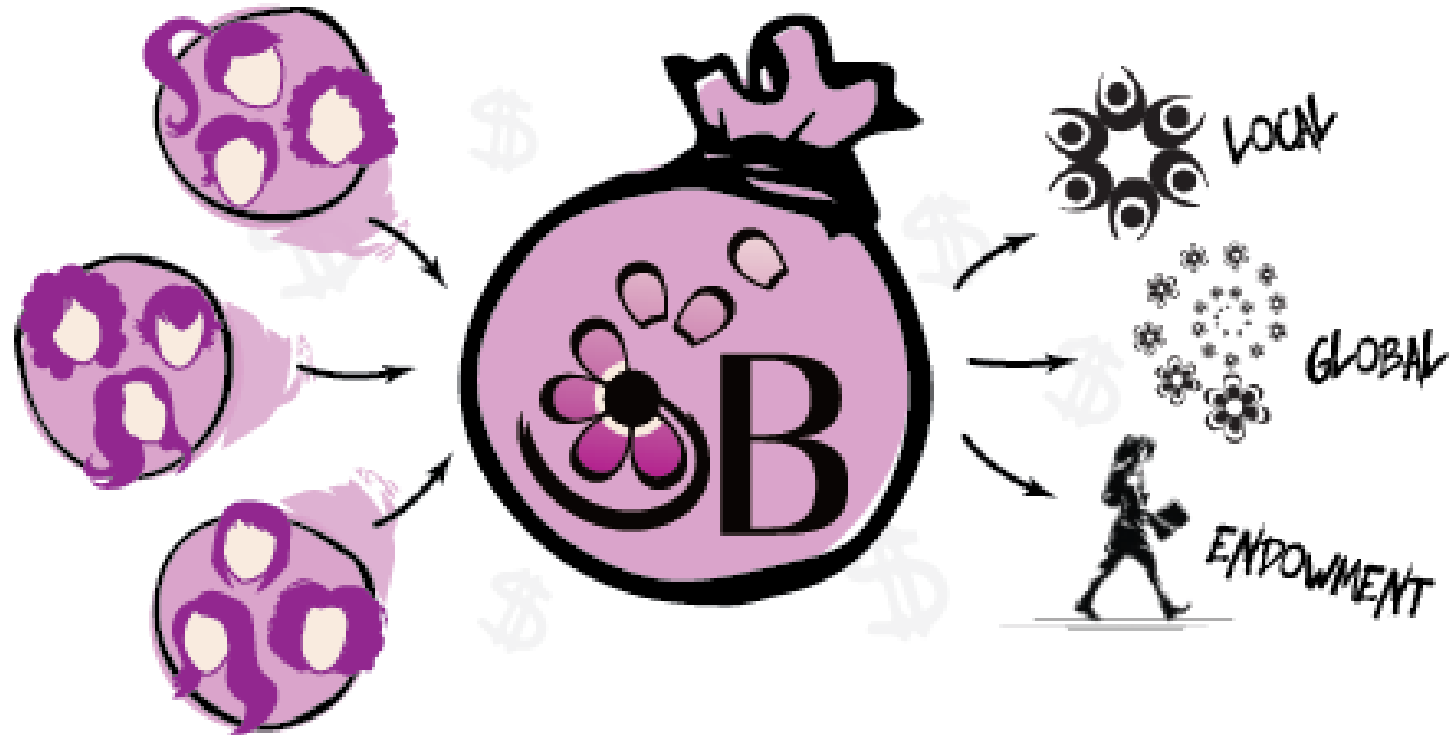
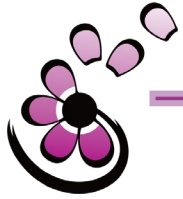
### Highlights from the year

- Ice-breakers/get to know you
- Pitching ideas for potential grant recipients
- Guest speakers from Days for Girls and REST: Real Escape from the Sex Trade
- Created a tagline: Women Investing in Women

### Feedback

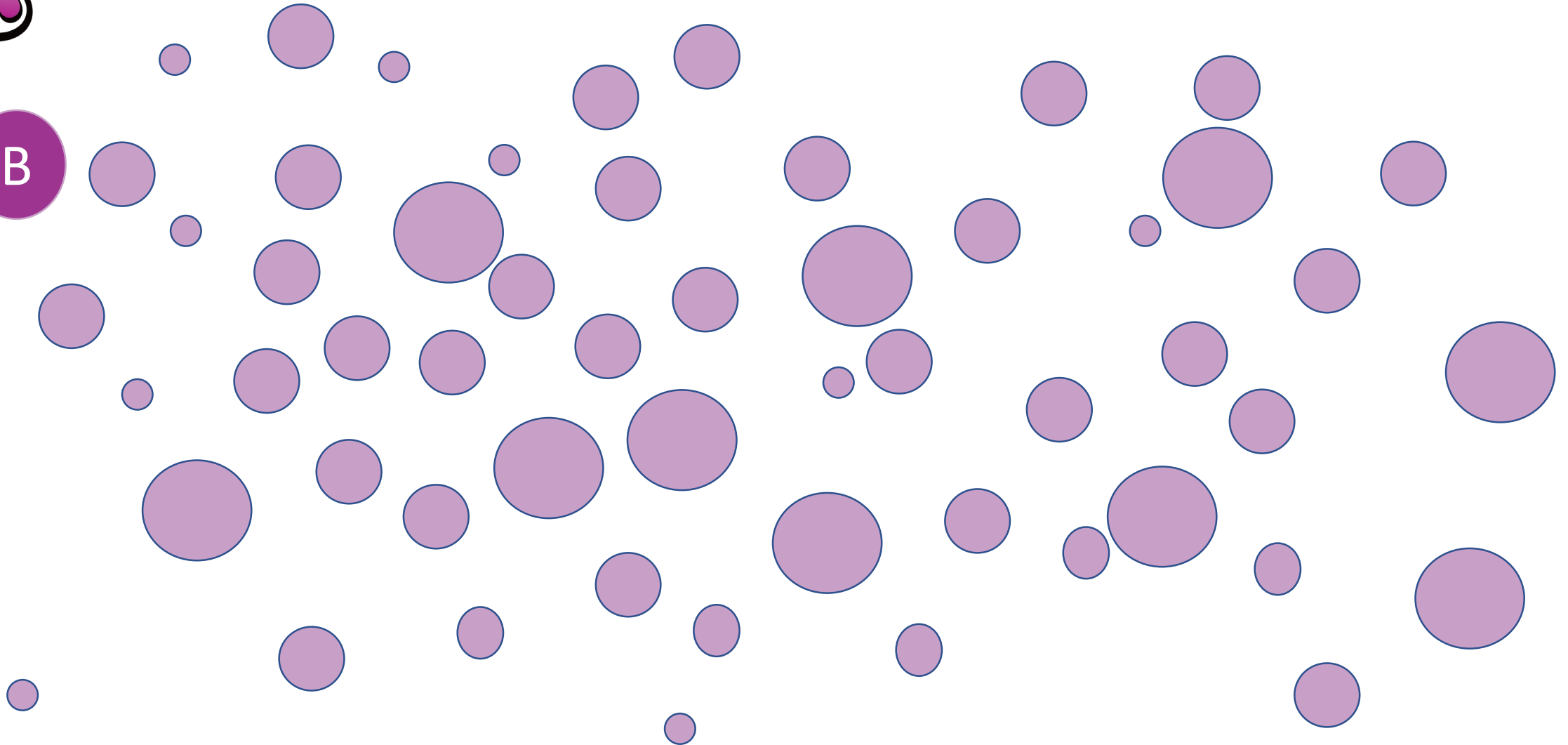
- Keep it simple!
- Well-clarified expectations
- Outline for meeting structure
- Inclusion of all women who wish to participate

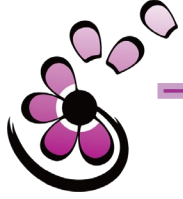
# Overview of Giving Circles



# Blossom a small group but a part of a larger picture

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# Top Reasons to Join a Giving Circle

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1. Pool your philanthropic contributions with other like minded women and have a **bigger impact!**
2. Surround yourself with a **community of women** who are invested in making the world a better place for women and girls locally and globally.
3. **Learn** about the challenges facing women and girls on a global scale and the innovative solutions that are addressing those challenges.
4. **Carve out some time for yourself** to get together with girl friends and discuss life and current events.
5. Be an inspiring **leader for the women and girls** in your life.
6. **Have fun!**

# Goals for Blossom Giving Circles

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Pool our contributions to have a **deep impact** on the issues facing **women and girls locally and internationally.**



Create supportive and inspiring circles where women can:

- Gather
- Engage in their local community
- Learn about issues impacting women and girls
- Have fun

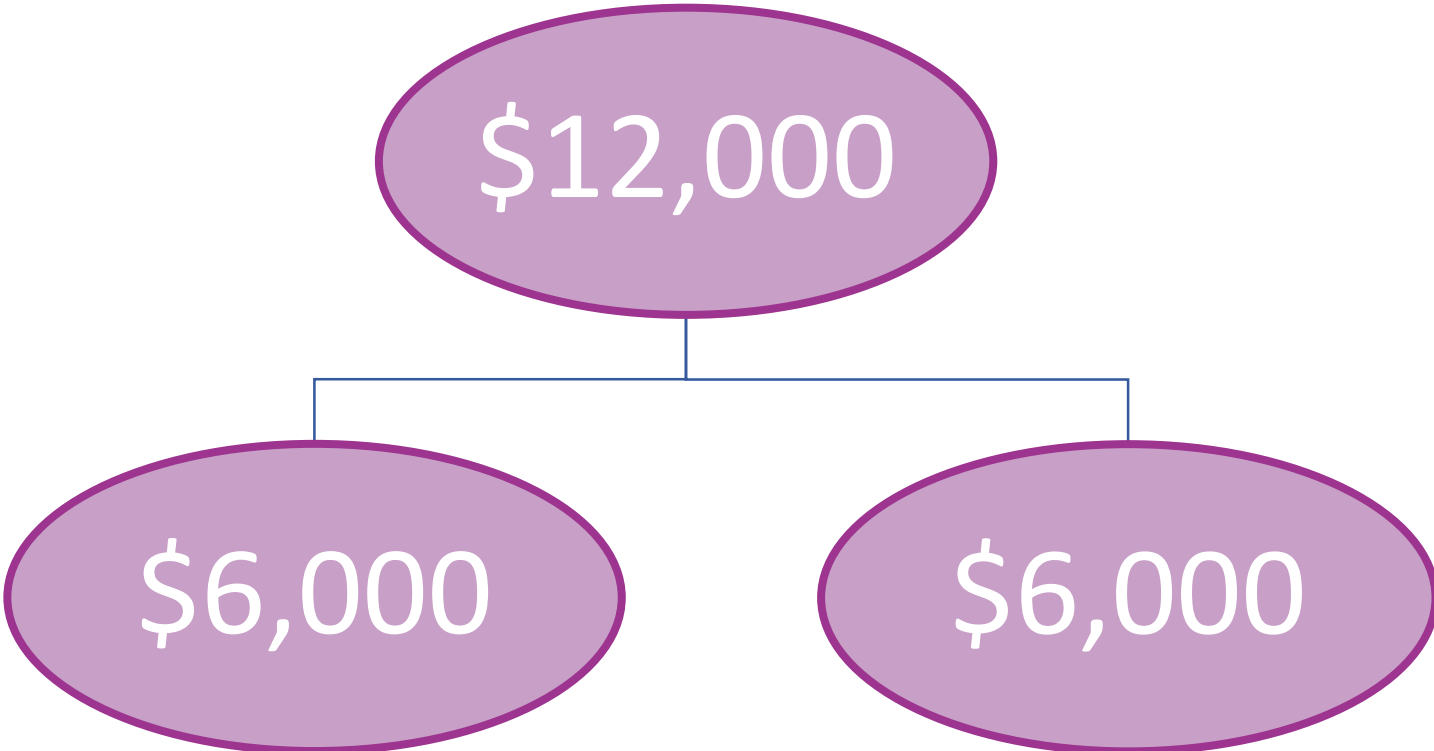
# Inaugural Giving Circle

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2018 Giving Circle Goal  
**\$10,000**



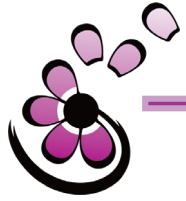
2018 Giving Circle Collection  
**\$12,000**



# 2019 Focus: Education



**10 Eye-Opening Facts  
About Girls' Education  
From Let Girls Learn**



# How To Get Involved

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## **Being in a Circle**

- Start a Circle - *Think of the circles of women you already have*
- Join a Circle

## **Circle Commitment** *(made easy)*

- Meet 4 times per year
- Learn about issues that effect women and girls
- Give intentionally at a level that's meaningful to you
  - *this could look like \$5, \$50 or \$5,000*

**Ask questions** - *We are here to help!*

*Together women can do amazing things*